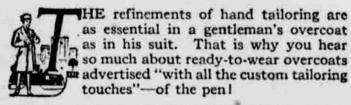
thing, Says Mint Director. .

responsible for the high cost of livgelken held to-day.



on Genuine Hand Tailored

### Men's Overcoats



Some of these overcoats have SOME custom touches, often as "sugarcoating" to justify the advertiser in CALLING them "hand tailored."

But this is the ONLY shop in New York City, specializing on GENUINELY hand-tailored readyfor-use overcoats, made by a seasoned organization of veteran hand tailors, each trained in Fifth Avenue Tailoring, each a master in perfecting just ONE part of the coat, just one kind of seam, etc.

> Genuine Hand Tailored Ready for use

Men's Overcoats 25.00 to 60:00

Pure Silk Lining Guaranteed for One Year

Men's Clothing Shop 8 West 38th Street

A Separate Shop On the Street Level

# Franklin Simon & Co.

Fifth Avenue—New York



SERVICE

Will make your Victrola a double pleasure. Our experts will gladly advise you in your choice of Records. You will find a complete assortment of Victrolas in all the popular wood finishes to choose from, and a complete eatalogue of Victor Records is always in stock awaiting your selection. There is no single point of Perfect Service that has been overlooked. Knabe Victor Service is Supreme.

The Favorite Victrola XVI., \$200 On Monthly Payments of \$10 Equipped with the new Tungs-Tone Stylus-plays 200 Records without changing the needle. We can offer immediate delivery of this Model, with a selection of Records for your approval.

A 'Phone Call or post card will bring you the full Catalogue of Victor Records, an Illustrated list of the Victorlas and complete details of Knabe Perfect Mail Order Service. Phone Vanderbift 2001.

## WAREROOMS

Fifth Avenue at Thirty-ninth Street. 

### A. O. H. GIVES ANNUAL SHOW U. S. MAY SUE TO DISSOLVE

This Year's Entertainment Will Be

nual entertainment and ball. WASHINGTON, Oct. 19.—"America's great prosperity is in itself
responsible for the high cost of liv.

The affair this year promises to surpass any event held by the organization. Arrayed in the colors of their native land, the thirty-five leading ing," Director of the Mint von En- Irish dancing classes of Greater New With more gold in its vaults, more four-handed reels and Irish step date-

## THE GASOLINE COMBINE

Over to District Attorney Data Gathered on High Price of Oil. SAN FRANCISCO, Oct. 19 .- The

United States Government, under the anti-trust laws, will begin in this city a suit to dissolve the alleged combinanies for unlawfully fixing the price of money circulated, and the greatest ing for a handsome prize.

export trade in history, the United The order is organized for the pur-People who are overburdened with auperflueus fat know only too well the discomfort and ridicule that over-stout people bare to bear.

The order is organized for the purbosa of benevolence, and the affair this
year will materially aid their burial and
sick funds.

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Air Raid Puts Water in Company the Federal Trade Company to the Chronicle
to-day. United States District Attorney John W. Preston has been in conference with W. H. Parry, member of
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## Train Derailed; Engineer and Fire-man Killed. MANITOWOC, Wis, Oct. 12.—Train

No. 111, Milwaukee to Ashland, on the Northwestern Rallroad, was wrecked here early to-day and the fireman and Federal Trade Commission Turns engineer killed when the train jumped the track and plunged into a ditch. Steel coaches saved the passengers. Hallroad men believe the wreck was due to train wrockers.



perfluent fat know only too well the discontinuous properties have to bears.

If you are carrying around five or ten pounds of unhealthy fat you are dancearastly weakening your vital organs and are carrying a burden which destroys the beauty of your figure.

There is no need of any one suffering from supertituous fat. If you want to rate times any of the properties of the paying the plper in the high cost of the plant in the high cost of the properties of the paying the plper in the high cost of the plant in the pl NEW YORK New Down-Stairs Store

# The Down-Stairs Down-Price Store Joins Fashion With Economy



Women's Coats-a Varied and Attractive Showing, \$7.75 to \$55

From this comprehensive stock we have chosen but a few to speak for the moderate cost and good style of every coat in the collection.

At \$7.75-mixture coats with collar ir laid with velvet; belted model. At \$14.75—flaring coats of black or ravy cheviot with large plush collar, which can be worn snugly around the neck if desired. At \$24.75—rich tooking wool vetour coats in black, navy, brown; excep-tonally wide model with self collar.

Serge Dresses, \$7 to \$29.75

One at \$7 is a simply-made model with box-pleats back and front. A coat dress with braided ornament on its long collar and wide belt is \$22.75.

### This Semi-Made Frock of Good Serge for only \$7.95

Sizes 14, 16, 18 and 20 years.

It requires little figuring for anyone to real-tze the unusualness of this offering—four yards of serge is required to make each dress and we have used our \$1.50 quality of serge.

The large collar and cuffs are made of a very good quality of fine white flannel, serge and cotton velour. The serge is a fine, firmly woven quality in Navy blue Purple Black

Seal Brown Dark Green Burgundy These frocks—though semi-made—are easily completed by simply finishing the front seam, rutting in the hem and fastening the coular, cuffs and helt.

Important-last week we offered similar dresses at the same price, but in a limited number, and they sold out before noon. This week, we shall have nearly six times as many, but cannot promise how long they will last.

Friday, \$7.95.

IN THE MEN'S STORE-STREET LEVEL-BROADWAY CORNER EIGHTH STREET



Wanamaker Suits and Topcoats for Men at \$15

Many and varied are the claims made for other men's clothing made to sell for \$15. Back of any that could be made for a Wanamaker suit or topcoat is our fifty-

five years' experience in selling men's clothing. It has brought with it certain important advantages-natural advantages to a big outlet like Wanamaker's.

That immense rurchasing power is first of all reflected in the unusual goodness of the fabrics used—in these \$15 suits and top-coats, for example. Coupled with it is also the knowledge (gained by long experience) of correct style for men.

Tomorrow we shall have ready as fine a collection of men's suits and topcoats as we have ever offered at \$15. Variety of fabrics in Autumn colorings; models for m e n and young men.

IN THE DOWN-STAIRS STORE

#### Men's High Shoes-Much Better Than the Price Indicates—\$2.85

Five laced models (plain and blucher) in dull and patent leathers; narrow and medium toes: some with blind eyelets-an exceptional offering for men and young men. Sizes 5 to 11; B to D widths.

### This Down-Stairs Shoe Store

doesn't seem yet to b large enough to house the shoe business that keeps surging in, though we've greatly enlarged its size. But it isn't the size with which we are most gratified; it is the fact that this represents the worbeing distributed by this

This store will keep growing, for the good values will be maintained.

Women's Shoes \$2.20 to \$4.65 Pair Children's Shoes \$1.25 to \$3.50 Pair Men's Shoes \$2.85 to \$3.50 Pair

#### Misses' Suits—A Worthy Collection at \$15

Please note the smart flaring lines of this simplymade model of poplin. Its collar is inlaid with velvet. The coat is fully lined with

good-quality peau de cygne. Two other models of serge with pleated and belted coats.

Black, navy and brown

A good-looking suit for \$15 is not in the realm of the ordinary this season. That is why you ought to see these suits first.

#### Nightgowns with New Lace Yoke, \$1

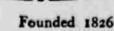
Besides its new yoke of wide princess lace run with ribbon these nightgowns are made of a lingerie cloth unusually fine for \$1. The sleeves are trimmed with

fish-eye lace.

#### Baby Bunting or Sleeping Bags for as Little as \$1.25

Pink or blue blanket cloth with white figures. The hood is sateen lined and finished with silk cord, \$1.25.

Unusual too are baby buntings of a better quality blarket cloth or white eiderdown—trimmed with satin ribbon—at \$2. Others up to \$2.85.



38th Street

39th Street

## The "Toga" Overcoats From London

\$30.00 to \$50.00

Tailored by Studd & Millington, Conduit Street, London, these are the finest of all imported overcoats. Recently arrived, they represent the newest models, the most desirable fabrics, the ultimate of distinction, of the present London vogue.

#### Big Comfortable Coats

Loose slip-on styles, with raglan or set-in sleeves, single or double breasted; shades of brown and grey, heather mixtures, Oxfords: shower-proof and serviceable—the Ulster at its unrivalled

#### Lord & Taylor Suits \$20.00 to \$40.00

Suits of superior tailoring, in all the details of planning, making and finish. The desirable fabrics, new with the Fall and Winter season.



### Lord & Taylor FINE SHOES FOR MEN

Footwear of Service and Style The ideal in a Man's Shoe calls for durable leathers, carefully se-

lected, expertly and painstakingly manipulated to fulfill the most exacting requirements of the best in the season's vogue. Our Shoes for Men not only accord with the ideal—they set a distinctive standard for footwear, in quality, shapeliness and style dominance.

Bench Made Boots \$10.00

Tan and Black Calfskin of the finest grades, in the smart styles

**Buckskin Top Boots** \$8.00

Excellent shapes; patent leather or black ? Russia Calf vamps; dark grey buckskin top;

Boots-Special \$4.85

Different styles from our regular stock. Tan, black Russia and black kid. Some sizes missing.

Founded 1826

38th Street



FIFTH AVENUE

### AUTUMN'S SMARTEST BLOUSES

In Authoritative Fashions and Fabrics

Paris contributes to the Lord & Taylor collection brilliantly original models, from Elise Poret, Melnotte, Goupy, Chartriot, Burel and other designers, whose creations are the source of the Blouse Mode. America is represented in the display with many exquisite Blouses

that rival the French importations in their effectiveness. Among them is a group of elaborate models in which gorgeous metallic laces are combined with filmy tulles and nets. Blouses of novelty laces, of Georgette crepes, of chiffon cloth, of

crepe de chine, of soft satins and crisp taffetas, all are here at prices ranging from \$8.75 to \$68.50. Prices according to materials.

SPECIAL FOR TOMORROW ONLY

\$8.75 Blouses, \$5.95

Satin - striped Georgette crepe Blouses in flesh, plum, navy, black with finely pleated frillings.

\$9.75 Blouses, \$6.95

Hand-embroidered Georgette crepe Blouses in rich shades of Burgundy, or white; a model with deep fancy col- brown or navy, with collar and cuffs lar and cuffs hemstitched and edged of beige colored Georgette. The embroidery is in steel beads and silk.

> The Season's Newest Models and Exceptional Values At These Prices